

# Pixel Vistas



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## PRESS RELEASE

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## PIXEL VISTAS *EASYSHARP* BRINGS SIMPLICITY TO IMAGE SHARPENING

Canberra, Australia, 22 January 2007: Software company Pixel Vistas has released a new sharpening tool for digital photographers. *EasySharp*, a plug-in for Adobe® Photoshop®, brings simplicity to the advanced technique of edge sharpening.

As digital photography matures, photographers are paying increasing attention to issues of image quality. One of these, sharpening, is an essential but poorly understood aspect of the digital imaging workflow. Edge sharpening, the most advanced sharpening technique, is also the most difficult to master. *EasySharp* brings simplicity and automation to edge sharpening.

*EasySharp* uses a unique algorithm for extracting and sharpening edge content in a digital image. Unlike traditional edge-masking techniques, it allows the user to visually select and control the edges in an image to which sharpening is applied. This selective application of sharpening allows the creation of crisp, sharp images with ease.

*EasySharp* can be downloaded from <http://www.pixelvistas.com> and is available for free evaluation. It requires Adobe Photoshop and Microsoft® Windows®.

Pixel Vistas is a software company based in Australia. They provide image editing tools for digital photographers.

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